

The path to possibilities. The path to your success.

**Weichert,  
Realtors®**

**Agent Pages™**



Powered by:

The **most complete** internet marketing program for Weichert Real Estate Agents.

**Agent-branded Website**



www.feenick.com

- Reach potential customers and connect with clients through a standalone website that serves as your own online storefront.
- Enhance current marketing efforts and drive leads to you from open houses, listing presentations, and your "farming" methods.
- Generate leads from all listings with virtually all member MLS listings integrated and branded by you.
- Stay organized and effectively follow-up with all leads on a fully-integrated contact/lead management system called **rDesk®**.
- Wow your visitors and keep them coming back with **Microsoft® Bing Maps**-based property search and Radius Distance search for relocation clients.
- Impress your potential customers with built-in Neighborhood and School data.
- Gain additional exposure on **Weichert.com** and **AOL.com** — two of the most visited websites today.
- Get **live** support and local website training classes.

**3 available packages:  
Silver • Gold • Platinum**

**Testimonials**

"I love my new website. It is user-friendly and my clients are finding it easy to navigate too. I am excited about growing my business and this is an excellent way to do it."

— Rana Bernhard, Hillsborough Office

"Thank you for your patience and efforts to tie in the marketing aspects of the training to the technical aspects of the course. The training was informative and very worthwhile."

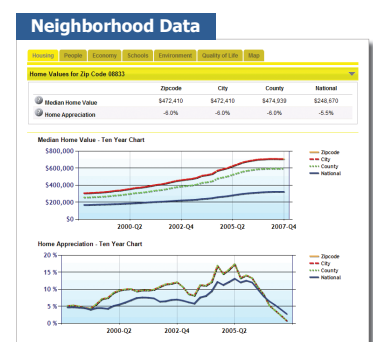
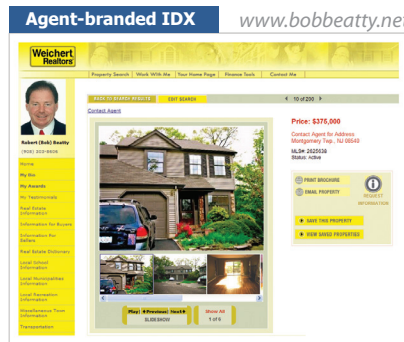
— Bob McBay, Alpine/Closter Office

"The website is working awesome. I already sent one of my clients to it and she said, it worked great and knowing that they are using the MLS system that I use, but on my personal website. Thank you very much and thank you for the opportunity to have one at an affordable price."

— Alice Romero, Ocean Two Office

"I thought the training was excellent. I got many beneficial ideas for improving my website."

— Nancy Pease, Fair Oaks Office



Give your clients the tools they need to help them make more informed decisions and keep them coming back to your website!

**Call 888.265.9178 or visit [www.weichertagentpages.com](http://www.weichertagentpages.com)**

for more information about the many benefits of the company-endorsed program Weichert Agent Pages™

Features	Silver	Gold	Platinum
Pre-designed Web Site Templates w/ available "flash" photo banner & Web 2.0 Technology	27	37	47
Automatically loaded MLS IDX Data-Display virtually all member MLS active listings, <b>branded</b> by you	✓	✓	✓
Receive all request information inquires on ALL active listings including Brand X (IDX) listings	✓	✓	✓
MLS IDX-Display virtually all member MLS active listings <b>branded</b> by you	✓	✓	✓
Property Search of homes utilizing Microsoft Bing "Virtual" Map Search w/ <b>"Birds-Eye"</b> satellite view of homes and area	✓	✓	✓
Property Search of homes using traditional Area and City Search	✓	✓	✓
Property Search of homes utilizing School District and Radius. Great for relocation prospects and clients!	✓	✓	✓
Ability to "Map this Property" and get Point-to-Point driving directions to listing (if street address is included in your MLS IDX data)	✓	✓	✓
Ready to read Neighborhood and School Data statistics available on every Property Listing (*Data is zip code driven)	✓	✓	✓
Mortgage Calculator and Finance Tools: Powered by LeadFusion	✓	✓	✓
Up to 4,000 key words characters for your local market for Search Engine Optimization (SEO)	✓	✓	✓
Automatic All My Listings, All My Office's Listings and Favorite Local Links Tab *(up to 99 links)	✓	✓	✓
"Weighted" Listing Search Feature - Your personal listing(s) will always appear first in a visitors property search results	✓	✓	✓
Available web site home page traffic visitors report (available in bar graph and line graph)	✓	✓	✓
Investor Tools Tab - Helps build relationships with investors (turn on and off option)	✓	✓	✓
"Work with Me" visitor/client registration	✓	✓	✓
Consumer Home Page - visitors can login & save property searches and receive new listing automatic updates	✓	✓	✓
Recommend properties and new listings to registered visitors based on their saved searches and home search activities	✓	✓	✓
Display Prior Sales (*dependent on the MLS IDX availability)	✓	✓	✓
New! Social Media Icons: Share this Property - Bookmark homes to Facebook, etc.	✓	✓	✓
New! Lead Capture Registry	✓	✓	✓
New! Mobile Internet URL for visitors	✓	✓	✓
New! Listing Carousel of homes for sale	✓	✓	✓
New! Google Analytics Tracking Code: Using Google Analytics so you are able to track where the consumer came from and what pages they viewed on your web site	✓	✓	✓
New! "Points of Interest" icons on Microsoft Map Search: Locate child care, banks, hospitals, local schools and more	✓	✓	✓
New! Integrated WalkScore.com neighborhood information and localities of shops, restaurants, movies and more	✓	✓	✓
New! Available Widget Token Generator for embedding real estate widgets	✓	✓	✓
Semi-Custom Web Pages - help to market testimonials, sold inventory, etc.	0	15	100
Listing Detail Traffic Report - communicating with your sellers and/or for price reductions		✓	✓
Featured Home Widget on Home Page		✓	✓
Listing Enhancement - add additional photos of up to 100 per listing		✓	✓
Listing Enhancement - add additional personal property description remarks		✓	✓
Listing Enhancement - add Open House announcements		✓	✓
Listing Enhancement - add Virtual Tour link to selling		✓	✓
Full Visibility to registered visitors activities		✓	✓
Recommend properties to registered visitors based on their saved searches and home search activities		✓	✓
" <b>Sell My Home</b> "--communication feature that allows your sellers to access traffic reports			✓
Real Estate Video Feed Widget (Source: RIS Media)			✓
<b>rDesk Contact Lead Manager--fully integrated contact and lead management application and rDesk CMA - the ultimate listing presentation</b>			
Integration of all inquires (leads) into the rDesk Contact Lead Manager		✓	✓
Action Plan Manager--create personalized drip email campaigns		✓	✓
Create Professional Listing Flyers--send out your <b>"new listing"</b> to agents in your region		✓	✓
Blast out up-to-date Inman New Real Estate Newsletter branded by you		✓	✓
Customizable rDesk Dashboard w/ real estate news, lead source reports, & daily motivation notes		✓	✓
CMA feature (available only in certain MLSs) Enhance your listing presentation w/ charts, data and comps for your area			✓
<b>Additional Exposure On Weichert.com and AOL.com</b>			
Automatic <b>"Visit My Web site"</b> link from the Agent and/or Office Roster search on Weichert.com.	✓	✓	✓
Listing Branded with Email Button, Web site URL, and your Direct Contact Number on AOL.com	✓	✓	✓
Contact Agent & Contact Me Button, personal mobile number, personal photo added, your name hyperlinked added on your Listing Detail page on Weichert.com.			✓

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