

Weichert AgentPages™

Quarterly Newsletter-December 2009

"Happy Holidays to You and Your Family"



Your Support Channels

- Monthly "Hands-On" Training Classes. Sign-up on www.weichertagentpages.com
- Support Call Center-M-F 9am to 8pm EST. Call us today! 1-888-265-9175
- Printable Step-by-Step Help Guides
- Web-Designers & Search Engine Mgmt
- Online Webinar Training—*New!*
- Online Video Training—*New!*

*Additional information available on our resource center website www.weichertagentpages.com

Marketing Tips

- Complete the 10 Important Steps to Internet Marketing (Handout can be found on www.weichertagentpages.com)
- Begin creating real estate profiles on other websites & LINK FROM them i.e. "Back-Linking". Simply add your URL on that profile. Sample sites: activerain.com & Trulia.com/mytrulia to link from. See more relevant sites to link from @ www.weichertagentpages.com
- Use www.listingdomains.com to wow your clients for referrals. They will make a "Sign-Topper" for your For Sale sign.

Exciting Program Enhancements

(Read All Release Notes on www.weichertagentpages.com)

- **Listing Detail Preview Registry Form**—specifically to increase lead capture & visitor's info. *You can choose to uncheck this feature in your website admin or call us at 1-888-265-9175. *Live now!*
- **Mobile Website Address**—you can now share with prospective clients your personal mobile website address where they can search homes right on their mobile phone. *Live now!*
- **Next Generation Property Map Control w/ Zip Code Boundary**—completely re-structured to enhance user experience to generate more leads and returning visitors. *Live now!*
- **Custom Broker Logo Upload**—you now have the ability to upload a custom Weichert logo. For ex: Weichert Capital Properties logo instead of the traditional logo. *Live now!*
- **Displayable Agent Blog & Social Media Networking Links & Icons for homepage**—you can now add your personal blog & Social Media profile URLs to your website. They will be icons on your homepage. *Live now!*

Upcoming Enhancements

- √ 5 New Exciting Designs templates w/ available Flash with some: **Available Jan 15th!**
- √ New Listing Detail Page: Improve layout, visibility, and enhanced "call to actions" buttons: **Feb release**
- √ Improved Visitor Registration form

Recent Testimonial(s)

I am so happy to let you know that I just closed three sales from my website! Currently I am working with four additional leads generated from the website. 2 of the new leads are from England, one just flew over to see homes.

Thank you for making the changes to the website. I love it. **Charlie Nedder—Stamford, CT**

Spread the News!

Holiday Season Incentive!

Refer a colleague that signs-up, YOU get your next month free. Call 1-888-265-9178 for special promo code. Referral must have order form agreement faxed in before December 31st.

"The Path to Possibilities...The Path to Your Success"



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