



Weichert.com & WLN Statistics

One vision, one company, one team

Weichert.com Facts

- Top 5 for Broker Sites*
- Top 25 for Real Estate Sites*
- Weichert.com averages over 3 Million visits per month
- Weichert's mobile websites average over 700,000 additional visits per month
- Weichert.com averages over 100,000 visits per day
- Our average visit duration of more than 11 minutes outpaces most major real estate companies and in some cases nearly doubles them.**
- We bid on over 1 million keywords on major search engines

Weichert Lead Network Facts

- Over 35,000 homes sold through WLN!
- Over 1.4 Million home and rental leads generated since inception
- Our National Sales Center averages 2,000 customer inquiries per day
- Over 24,000 leads are sent out each month
- Sales Center is open 7 days a week – 9:00 AM to 9:00 PM EST
- Over 40 inside sales consultants working in two call centers to respond quickly and professionally to customers.
- Full time Internet marketing team ensuring Weichert listings get maximum exposure.
- A World Class IT department for software development and the management of over 80 servers.
- WLN's Marketing drives more traffic to Associate profile pages and Office web sites
- Weichert Listings are syndicated to more than 200 different sites
- Sellers are now demanding Internet exposure and no one delivers it like Weichert.

* July 2012 source (Hitwise)

** Hitwise 2Real-Time Competitive Intelligence 8/12