

Setting the Example

in Burlington/Camden County
Real Estate

Jim Robinson has a passion for long-distance cycling and has even ridden from coast to coast. As a Realtor®, he invests that same kind of determination and positive energy in every transaction he handles. He also brings undergrad and graduate degrees in business to each home purchase or sale. That blend makes him a model of excellence for anyone on the move in Burlington and Camden counties.

So if it's time to buy or sell a home or townhouse in the area, connect with a seasoned pro who honors the highest service standards. He's Jim Robinson, and he's **Leading the Way to Your Success**. Contact him now to begin the process that will assure the optimum outcome for your move!



"There's a great sense of accomplishment and satisfaction when you complete a long-distance bicycle ride. I get the same feeling every time I'm able to help a client purchase the ideal property or sell a home for top dollar. It's exciting!"
—Jim Robinson



Jim Robinson

Leading the Way to Your Success

Attention, Home Buyers and Sellers:
This Realtor® makes house calls!

That's right! Just like doctors of another era, whose signature was personalized service, Jim Robinson makes house calls. He's discovered that it can be the perfect setting for launching one of the most important processes you're likely to undertake—buying or selling a home. "To provide the very best service, I'll meet with you in the comfort, peace and quiet of your own residence," Jim says. "Together, we'll discuss your specific needs and, if appropriate, access the Multiple Listing Service from your home-office computer. This is a great way for us to get to know one another and to get a jump start on your move."

Jim's house calls are free. There's no obligation. He's also available for complimentary consultations in his real estate office. It's your choice. But don't postpone making this important connection that will ensure your buying or selling success. Jim's at your service, so contact him today!

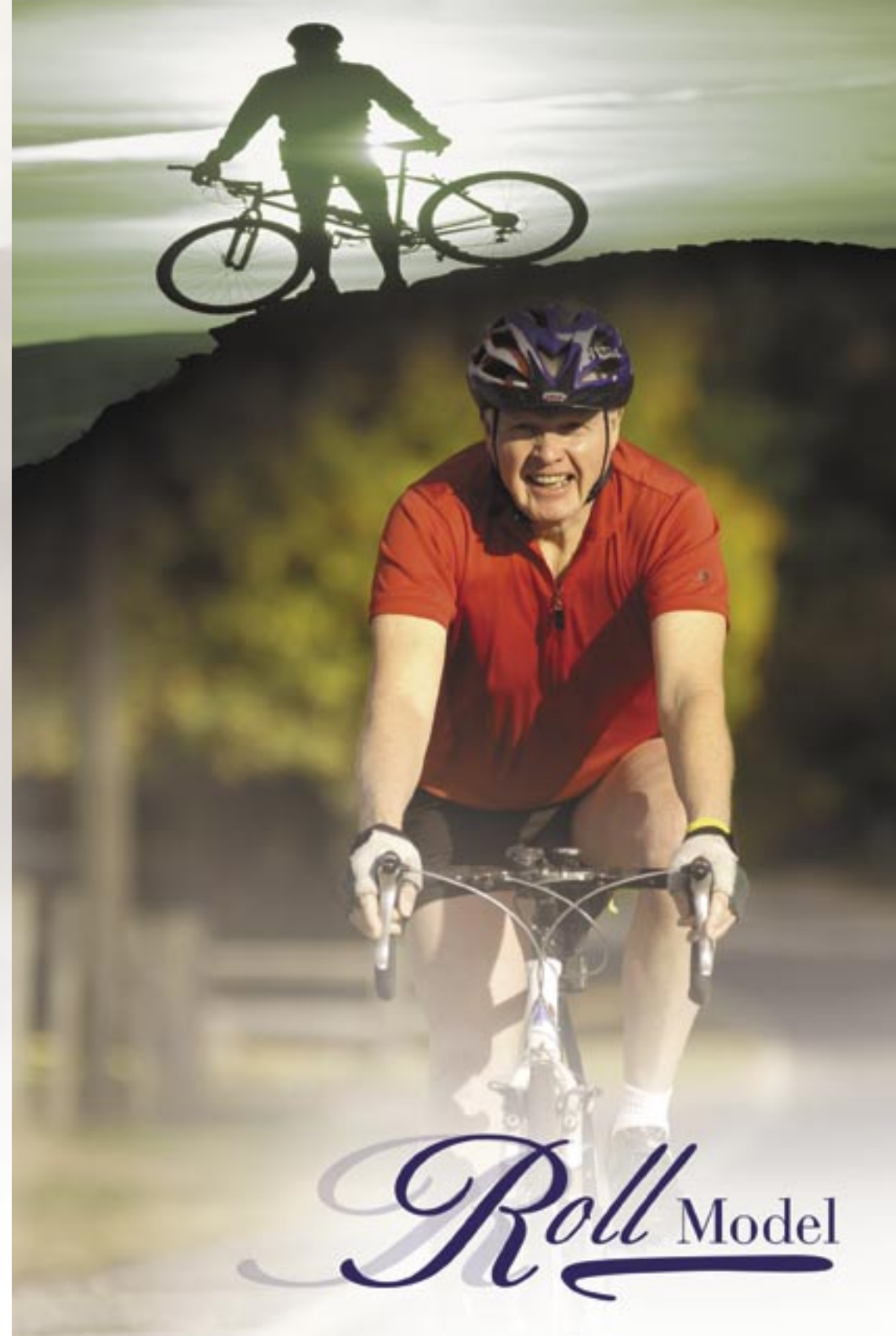
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Roll Model

Personally and Professionally, Jim Robinson Is Committed to *Making a Positive Difference*

He's on the road again. It's just past 6:30 a.m., and Jim Robinson is leading a pack of cyclists on a brisk 17-mile ride. Weather permitting, they do this every Tuesday and Friday morning. Seventeen miles, though, is nothing to this avid cyclist. He completed the "Longest Day" ride twice—205 miles from New Jersey's northern tip, High Point, to its southernmost point, Cape May, in a single day. As a member of a national group called Wandering Wheels, he cycled coast to coast—from Seattle to the Delaware coast—in 1996. "There were 60 of us, and the ride took 45 days," Jim reports. "We'd rise at dawn and ride 80 to 100 miles a day six days a week. It was fantastic!" Clearly, when it comes to working hard to excel, this dynamic individual is on a roll.

Worthy Cause

He's on a roll frequently for his favorite nonprofit, Ranch Hope, a residential and counseling facility serving "at risk" youth. Jim leads the Ranch Hope Bike Team on short training rides and longer forays as well. They've done

Since 1990, Jim has been a strong, in-person supporter of Ranch Hope, a nonprofit facility for "at risk" youth. Among other roles, he serves as director of the Ranch Hope Boys Choir and leader of the Ranch Hope Bike Team.



the seven-day, 500-mile "Pedal Pennsylvania" and also have ridden from Washington, D.C., to Pittsburgh. It's altogether appropriate to call him a "roll model" for these young people. In the fullest sense, Jim's a role model, too. He directs the Ranch Hope Boys Choir, which has appeared widely in the region. And, overall, he leads by example.

Jim and Trish are intensely proud of their blended family, which comprises seven adult children now scattered around the globe.



Clients who worked with this focused professional discover that Jim honestly cares about and is committed to honoring their best interests.

A Father's Example

This native of Lewes, Delaware, cites his own father as an especially formative role model, praising his integrity and generosity. Jim's five children and two stepchildren, all grown now and prospering in their careers, have many reasons to emulate his example. Home life is incredibly important to him. And so Jim delights in moments spent with his wife,

Trish. In addition to directing the Ranch Hope Boys Choir, he expresses his love of music by singing baritone in the New Jersey Master Chorale, which performs with members of the Philadelphia Orchestra. He also seeks to improve his spiritual fitness by meeting weekly with a group of men for a time of study and encouragement.

Making a Difference

It's no surprise that in his real estate career, as in other important aspects of his life, Jim is nothing less than a role model. He doesn't set out to win that kind of recognition. Instead, by channeling his positive and productive energy into every transaction he handles, Jim makes a significant difference in people's lives and strives to set the standard in his field. "It's all about building relationships and providing the highest levels of service," Jim notes. It also has to do with training and experience. Jim holds a bachelor of science degree in marketing from the University of Delaware and an M.B.A. from Temple University. For more than two decades, he honed his professional skills with national corporations such as Dupont, Xerox Learning Systems and LexisNexis. In a phrase, he's an exceptionally competent and seasoned pro.

Positive, Focused Energy

Serving both buyers and sellers in the Burlington and Camden County area, Jim honors the highest service standards while drawing on his formal business training and experience. He works conscientiously with all parties involved in a purchase or sale to ensure that nothing falls through the cracks, providing updates every step of the way. He's known for his persistent determination to find homes that fully meet buyers' needs as well as his sharp eye for value and potential. Sellers trust Jim to devise sophisticated marketing strategies that will spotlight their property and bring their transaction to a timely and successful conclusion.

When you're serious about buying or selling a home or townhouse, trust your move to a Realtor® who's a model of competence in the profession. Investing his energetic efforts and business savvy fully in your transaction, Jim Robinson will follow through to assure optimum results. From start to finish, he'll be **Leading the Way to Your Success.** So don't hesitate. Call him today to arrange a complimentary consultation.

